
ABOUT

UX Professional with B2B, startup and Fortune 100 experience designing web/mobile interfaces and apps. Strong passion for crafting a delightful UX, while building and growing the UX discipline within companies.

EDUCATION**The University of Tennessee***December 2008**Knoxville, TN**Bachelor of Science in Communications, Journalism Electronic Media/Visual communications - GPA 3.38*

EXPERIENCE**HCA***June 2017 - present**Senior UX Product Designer*

Design and deliver front-end UI/UX design commitments from start to finish for all aspects of the consumer facing products such as HCA websites, mobile apps and Consumer Patient Portal.

Worldventures / Rovia*July 2014 - June 2017**Lead UX / IX Designer*

Lead designer working specifically on travel products for web, mobile web, and mobile app both Android and iOS. Work with stakeholders on requirements, wireframing, prototyping, user testing, and final delivery.

Idea Grove*March 2012 - July 2014**UX Strategy & Design Manager*

Managed, designed and delivered projects for 22+ clients in the B2B technology space. Projects included: website design/launches, web redesigns, infographics, ebooks, print design, branding, email design and more.

PictureDust*Owner and UX Designer**January 2011 - January 2018*

Owner and partner for a unique Photo Booth that served the DFW area for over 7 years. Wrote and designed the initial software that ran the company that allowed our customers to snap/print memories in just seconds.

Bobum Corporation / Rob Wiley P.C.*Videographer and Web Designer**April 2010 - March 2012*

Provided legal videography/transcript syncing services and designed and managed multiple legal websites.

**AWARDS &
CERTIFICATIONS****2017 HCA Innovators Award** - Lead Product Designer for the MyCare Television Product**Google Analytics Certified** - June 2017**Certified Practitioner in Conversion Optimization** - Direct Marketing Association 2014 - present**AMA Marketer of the Year** - Contributed design work to a campaign recognized by the AMA

ACTIVITIES

Running, working out, music, photography, videography, scuba diving (Divemaster), college football

ADDITIONAL

Proficient in Adobe Creative Suite, Final Cut Pro, HTML/CSS, MS Office, Google Products, Windows/Mac OSX, web hosting, Wordpress, Mailchimp, InVision, Sketch, Zeplin, Principle, UI Animation, Axure, Affinity Designer